

# Swiss added value services



Zurich Geneva Basel Lausanne





# We are real estate advisors



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**Grégory  
Grobon**

**Chief Executive  
Officer**

## **Added Value Advisory**

Our in-house multilingual skills, knowledge of the local market with a national and international network give us a better understanding of your needs and allow us to deliver results.

Our partners, colleagues and clients are our strength and allow us to conclude transactions with high added value.

Within a dynamic and complex market, real estate players need a competent, reliable and innovative partner, that can offer proactive solutions and give advice along all the stages of a real estate project.

SPGI is the Swiss leader in corporate real estate, with offices in Geneva, Lausanne, Zurich and Basel, assisting you with premium quality services whether you are an investor, tenant, owner or developer.

Our experience of over 20 years and wide-reaching network allows you to take advantage of genuine opportunities on the market, leading us to successfully undertake close to 300 projects a year.

We thank you for your trust and look forward working together on your real estate projects.



# Efficiency, ethics and transparency

**Our strengths lie in the quality of our team, composed of renowned experts in their field.**

SPGI's activities respect all parties' interests and comply with the real estate industry's code of ethics and strict rules of management and business practices. Our strengths lie in the quality and size of our team, consisting of experts renowned in their field.

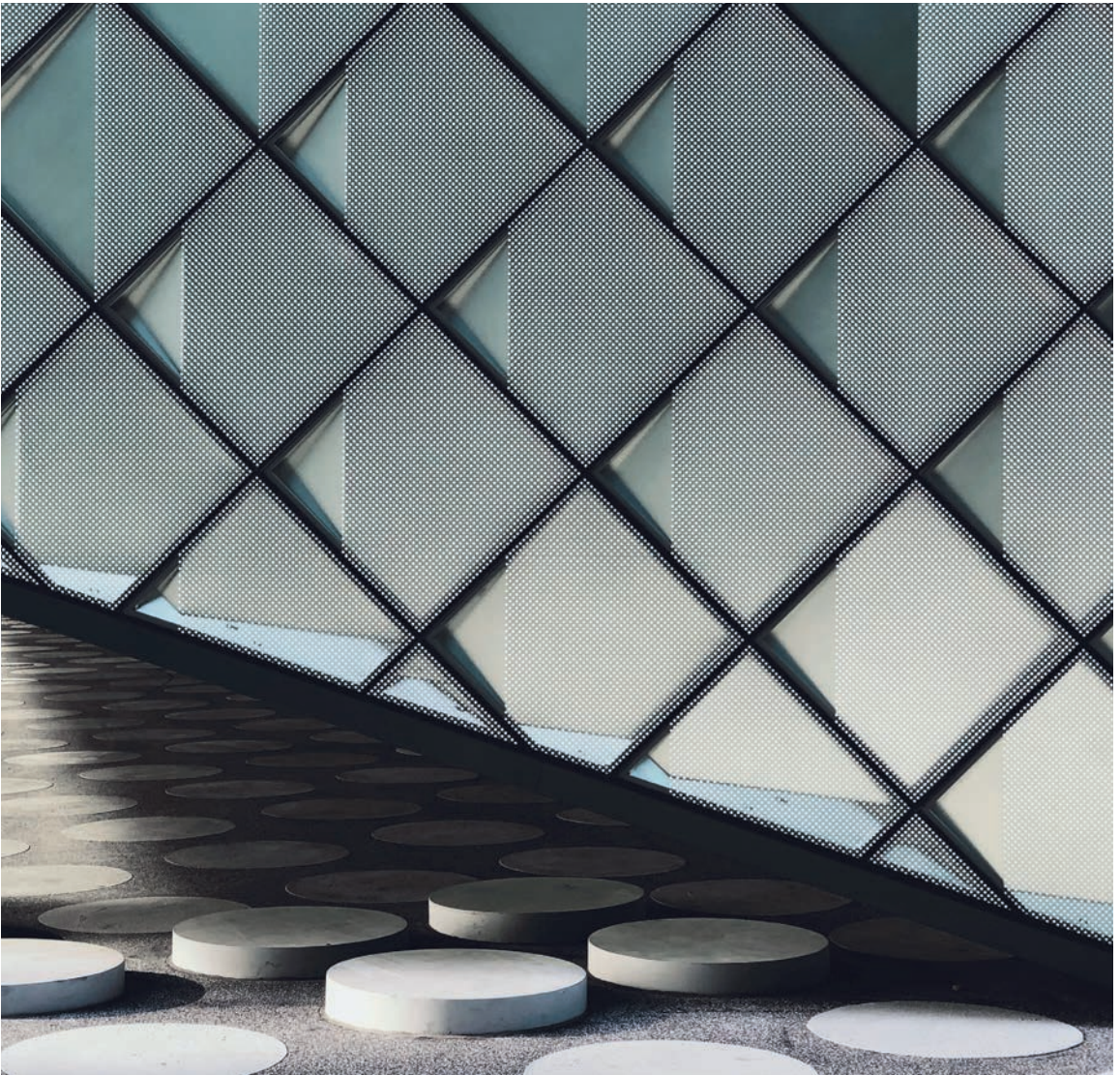
The specialists in our various departments are on hand to share with you their knowledge, skills and experiences to find the most suitable and efficient solutions for your projects.

SPGI consists of 4 departments to support you in your projects:

- **Tenant & Landlord Representation**
- **Investments**
- **Development & Projet Management**
- **Valuation & Consulting**




**We have the creativity and skills  
to deliver innovative, tailor-made  
solutions**





# We provide expertise across different types of real estate projects



Buildings for investment purposes and premises intended for the secondary and tertiary sectors, including public administration, international organisations and embassies

Industrial and logistics buildings, factories, research and production laboratories, as well as storage and distribution sites

Retail spaces, ranging from boutiques to multi-shop complexes and shopping centres

Accommodation ranging from residential buildings, hotels, restaurants, casinos, senior housing, service apartments, student housing and related services

SPGI's mission is to support companies and individuals evolve in their environment.

We offer an array of expertise in our range of services for investors, building owners, developers and tenants.

We have both experience and professionalism to manage real estate assets in a dynamic, flexible and result-oriented manner.

We have the creativity and skills to deliver innovative, tailor-made solutions.



### Cushman & Wakefield

Our international alliance partner, world leader in commercial real estate.



### Optima Asset Management

A partnership allowing a 360° management of your assets in the medium and long term.



### SPG-RYTZ Real Estate Group

Leader in the Lake Geneva Region. A large network and competencies offering consulting services throughout Switzerland.



### Association Suisse de l'économie Immobilière SVIT

Training, consulting, lobbying and arbitration both in Switzerland and the German-speaking Switzerland.



### Royal Institution of Chartered Surveyors RICS

The world leader for qualifications and standards for land, real estate, infrastructure and construction.



### Urban Land Institute ULI

As a ULI member, we benefit from a network of more than 30'000 members in 95 countries. The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

# See beyond



**Outside of Switzerland, SPGI can offer you an international network, thanks to Cushman & Wakefield, our “Alliance Partner” since 1996.**

With 52'000 employees in more than 70 countries, Cushman & Wakefield is among the largest commercial real estate services firms with revenue of \$6,9 billion across core services of agency leasing, asset services, capital markets, facility services, global occupier services, investment & asset management, project & development services, tenant representation, and valuation & advisory.

Working with SPGI, you benefit from the support of Switzerland's leading corporate real estate partner and can enjoy access to a network of one of the world's premier service providers.

# spgi.ch

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SPGI is a joint venture between the SPG Group and the Intercity Group, two independent companies active in the real estate sector with offices in the main cities of Switzerland.

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